

May 3, 2011 By Goody Niosi. Used by permission, Business Vancouver Island

In the Comox Valley, ABC Printing & Signs is widely regarded as the company that produces the widest range of print production services. “We’re best known for the high level of support that we give our clients,” says partner and manager Bryan Wiley.

Wiley and his wife Joanne, together with their partners Steve & Berni Hansen, purchased the small printing company in 1993 and immediately changed its name to ABC Printing. At the time it was known for quick printing and copies. It soon outgrew its space and moved to new premises, which it outgrew again a few years later. This past March, the shop expanded once again and moved into new, larger premises just down the street.

Wiley says the success of the company is due not only to its range of professional services but to the quality of the staff. “We have fantastic staff,” he says. “I can’t say enough about them. They’re gifted, friendly and helpful. And we care about our customers. We all live in the valley and a lot of our customers have grown into being friends – we care about them.”

Today, ABC’s range of services includes digital colour printing and recently, signage. Wiley notes that the company got into signs almost by accident when clients began to request large colour posters and they decided it would be a good line to go into. So the partners purchased a wide format printer. “It just escalated,” Wiley says. “People wanted banners and signs for trade shows – things we never dreamed we’d be doing.”

Two years ago ABC Printing became ABC Printing & Signs to reflect the larger scope of its offering. The company still does offset printing for its attractive price point in quantity printing and Wiley says he suspects they will always offer that service along with digital printing. ABC also does large photos and photo books. One new popular offering on the company’s website is “Creations by You.” People can download the software for free and create their own photo books, gallery wraps, postcards, calendars etc. and simply email them for printing to ABC.

“You can’t be just one thing,” Wiley says. “We have a lot of offerings and we try to do all of them well.”

ABC Printing & Signs is at 301 Puntledge Road in Courtenay.

www.abcprinting.ca